

# Rapid-Roll® Portfolio

More Products. More Solutions. More Opportunities.

## Rapid-Roll Enables Your Growth Beyond Pressure-Sensitive

**Avery Dennison ADvantage:** We are one company servicing a vast range of pressure-sensitive, paper, film and specialty materials for all your printing and converting needs. Benefit from one-stop shopping with single-point order entry, one point of contact and single freight shipments.

### Secure Supply Chain:

- > We take on the inventory management burden, reducing buffering capacity issues, ensuring continuity of supply and avoiding carrying costs for you
- > Multi-sourcing

**Technical Support at Every Level:** A community of highly skilled technical experts collaborate with you, optimize your opportunities, provide on site support and source materials specific to your needs.

### Rapid-Roll Service Program Benefits:

- > Over 350 stock products
- > Slit and ship press-ready rolls
- > Same day/next day shipping for >90% of orders
- > Short run, low MOQs (as low as one 5" slit roll x 5,000 ft)

## High Strength Film

We carry top film brands with superior strength in the cross direction for end uses such as agricultural tags and high durability applications.



**Applications:** automotive parts tags, bag headers, hunting tags/licenses, key tags, law labels/tags, lumber tags, power cord tags, transportation and wristbands

## Prime Print Film

A variety of top brand products with superior print performance in the synthetic tag market. These popular materials print and finish like paper with the durability of plastic, which is ideal for some of today's most demanding applications.



**Applications:** prescription cards, insurance cards, shelf talkers and banners

## Coated Board

Coated one side and two side board stocks with excellent strength, stiffness and brightness in a variety of finishes.



**Applications:** table tents, menus, garment tags, shelf marking and P.O.P. displays

## FlexPak

Rapid-Roll carries the broadest portfolio of lightweight, printable laminated flexible packaging film and paper options. In addition, application advice on these materials and custom solutions are always available.



**Applications:** dry goods, soup and drink mixes, candy bags, travel packets and promotional packaging

## Shrink Sleeve

Top to bottom, 360 degree film showcases colorful designs on curvy shapes, a popular choice for brand owners who want greater shelf appeal.



**Applications:** custom products, beer and beverage cans, sport drinks, dairy, personal care and household products

## Silicone-Coated Release Liners

Easy, tight release liners used in customer/retail and industrial applications. Used primarily for in-line pressure-sensitive adhesive laminating applications.



**Applications:** direct mail, data processing labels

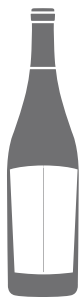


Label and  
Packaging Materials

## Prime Label Paper

Economical grade to premium C1S and C2S papers in matte, semi-gloss and high gloss finishes. Also metalized paper, wet-strength and latex impregnated paper.

**Applications:** beverage labels, catalogs, direct mail, folding and extended text



## Direct Thermal

Select from top coated and non-topcoated papers designed for multiple durability and thermal sensitivity needs.

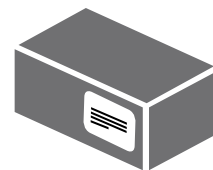
**Applications:** tickets, lightweight ATM receipts, entertainment ticketing and sport/game licensing



## Thermal Transfer

Bright white, smooth surface tag materials with problem-free matte coating enable sharp, legible barcodes. Usable with low cost wax ribbons.

**Applications:** tracking and inventory, product identification, cold storage and freezer exposure, retail, mailing, office, shipping and distributing



**For more detailed information about our full Rapid-Roll Portfolio, contact your Avery Dennison representative or visit [label.averydennison.com/rapidroll](http://label.averydennison.com/rapidroll)**

**See the EXACT™ Card for current EXACT and Ready Width™ service programs.**

## Did You Know?

Rapid-Roll is the largest distributor of Valeron® Films and we buy/carry a wider portfolio of Tyvek® graphics products than anyone else in the industry?

Our featured brands include:

- > Valeron and V-MAX®
- > Graphic grade Tyvek
- > Polyolith® Synthetic Paper
- > Polyart® Synthetic Paper
- > Smudgeproof Kimdura® Synthetic Paper
- > Yupo® Synthetic Paper

All comparisons are believed to be reliable and accurate. However, the furnishing of such information and comparisons is for reference purposes only and does not constitute a warranty of any kind. Actual product performance should always be tested for fitness-for-use

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**North Asia**  
5th Floor, Hongye Park  
1801 Hongmei Road,  
Xuhui District 200233,  
Shanghai, China  
+86 21 33951888

**South Asia Pacific and  
Sub-Saharan Africa**  
460 Alexandra Road,  
PSA Building  
#28-02/03, Singapore 119963  
+65 6430 7000

**Europe**  
Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 85 000 2000

**Latin America**  
Rodovia Vinhedo-  
Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**  
8080 Norton Pkwy  
Mentor, OH 44060  
800.944.8511