



# Paper Liner Recycling Program

## Turn your label waste into something new

Avery Dennison has launched a recycling initiative for paper liner waste utilizing the recycling service offered by Fox River Fiber.

Under the joint program, paper liner waste can be recycled using responsible and reliable methods. It means end users can save on their usual waste costs, while also diverting waste from landfill or incineration, making the label supply chain more sustainable.

### Quality Criteria

Any silicone paper liner waste, of any color, qualifies for our recycling program. It is preferred that liner waste is accumulated in gaylord boxes or bales. In cases where cores or edge trim contamination cannot be avoided, waste can still be recycled but into a lower quality grade. Incorrectly printed paper liners are also accepted.

- > High Quality Grade: properly sorted matrix without cores or edge trims
- > Low Quality Grade: paper liner waste with cores and/or edge trims

### Cost Savings And Profits

Landfill and incineration disposal cost in the United States varies from \$50 to \$120 per ton, plus transport costs. By joining the Avery Dennison recycling program, converters can dispose of paper liner waste free of charge. In addition, waste materials meeting the highest quality grade are eligible for a rebate from \$50 to \$100 per ton. Transport can be arranged independently or via Fox River Fiber, with transport costs met by the converter. The end result is no disposal costs, with the opportunity for converters to benefit from additional income.

### Environmental Benefits

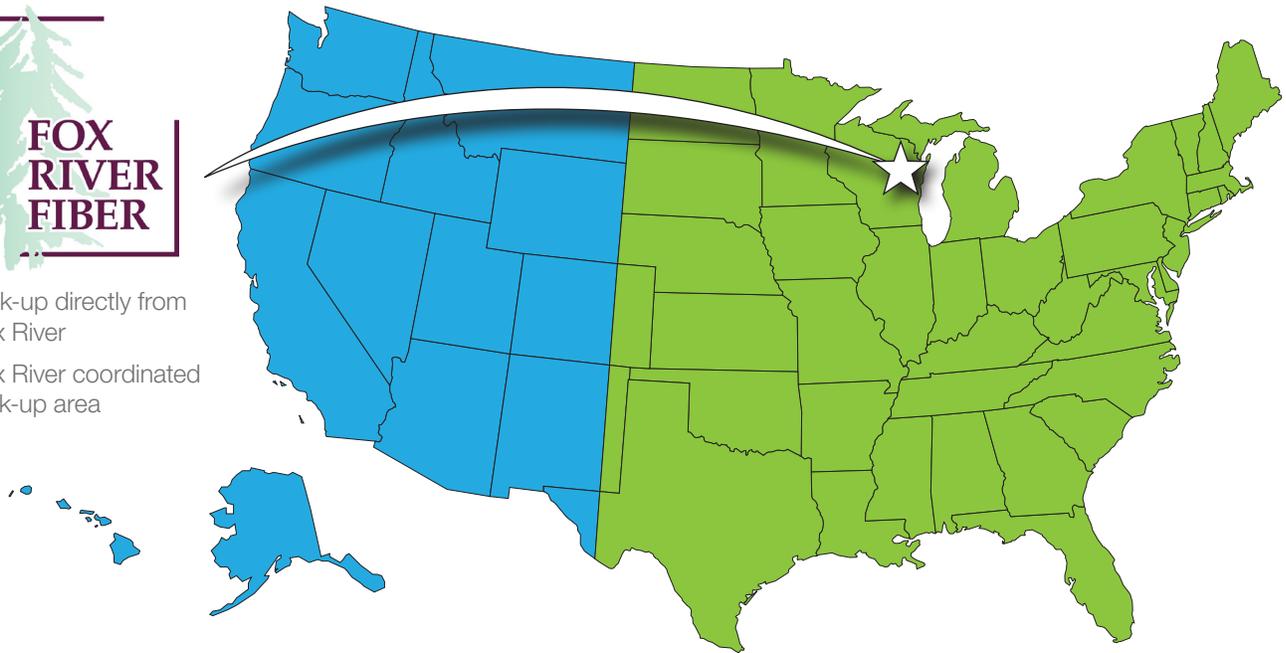
Instead of being incinerated or disposed of in a landfill, paper liner waste is recycled into new, food grade FSC-certified pulp, with 80 percent of that pulp made into office paper.

This program aligns with Avery Dennison's commitment to sustainability and the company's public goal to eliminate 70 percent of matrix and liner waste from their supply chain by the year 2025.





- Pick-up directly from Fox River
- Fox River coordinated pick-up area



## Pick Up

Fox River Fiber, who will coordinate pick up options of liner waste for all our customers in the United States and Canada.

- > Fox River will coordinate pick up directly with any customer east of the Rocky Mountains (the Midwest, Northeast, Southeast, parts of the Southwest and Canada)
- > For any location west of the Rocky Mountains, Fox River will utilize their vast mill partnerships to find an alternative pick up arrangement

## What To Do Next

If you would like to benefit from the cost and environmental savings made possible by our paper liner recycling program, please contact us to arrange responsible disposal.

- > For more information about the program: Heather Valentino, [heather.valentino@averydennison.com](mailto:heather.valentino@averydennison.com)
- > To arrange pickup of material: Adam Kositzke, [akositzke@foxriverfiber.com](mailto:akositzke@foxriverfiber.com) or 920-347-4439

All comparisons are believed to be reliable and accurate. However, the furnishing of such information and comparisons is for reference purposes only and does not constitute a warranty of any kind. Actual product performance should always be tested for fitness-for-use

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