

## Digital Printing Portfolio

# Water-based Inkjet

Fasson® product constructions shown have been evaluated by Avery Dennison on different water-based Inkjet platforms and are recommended based upon the existing printer ink system utilized at the time of testing. Additional product constructions are available.

These products are available through our EXACT™ and Ready Width™ service programs. The 1-slit roll minimum and next-day shipment are a great complement to the short run/quick turn capabilities of digital presses. Please contact your Avery Dennison sales representative for assistance.



## Product Information

| Spec #             | Facestock                       | Adhesive | Liner  | Width/Length<br>(In/Ft.)         | Dye<br>Based Inks | Pigment<br>Based Inks |
|--------------------|---------------------------------|----------|--------|----------------------------------|-------------------|-----------------------|
| <b>Prime Paper</b> |                                 |          |        |                                  |                   |                       |
| 53109              | DemandJet™ 500HG FSC®           | AT20     | 40#SCK | EXACT™/2500, Ready Width™ 9/1000 | ●                 | ●                     |
| 53110              | DemandJet™ 500HG FSC®           | S2501    | 40#SCK | EXACT™/2500,5000                 | ●                 | ●                     |
| 53684              | DemandJet™ 500HG FSC®           | R195     | 40#SCK | Custom Coat 60/4200              | ●                 | ●                     |
| 53966              | DemandJet™ 500HG FasCover™      | S2501    | 40#SCK | Stock 60/1668                    | ●                 | ●                     |
| 54197              | DemandJet SG WBIJ               | AT20     | 40#SCK | EXACT™/5000, Ready Width™ 9/1000 | ●                 | ●                     |
| 54166              | DemandJet SG WBIJ               | S2501    | 41#LF  | EXACT™/2500,5000                 | ●                 | ●                     |
| 53708              | Premium Matte Inkjet            | S2501    | 41#LF  | EXACT™/2500                      | ●                 | ●                     |
| 54049              | Premium Matte Inkjet            | AT20     | 40#SCK | EXACT™/2500, Ready Width™ 9/1000 | ●                 | ●                     |
| 54058              | Premium Matte Inkjet            | S246     | 40#SCK | Stock 60/1668                    | ●                 | ●                     |
| <b>Wine Papers</b> |                                 |          |        |                                  |                   |                       |
| 12571              | 60# Classic® Linen WS FSC®      | S100R    | 44#PK  | EXACT™/5000                      | ●                 | ●                     |
| 01533              | 60# Estate Label® No. 4 WS FSC® | S100R    | 44#PK  | EXACT™/5000                      | ●                 | ●                     |
| 16328              | 50# Natural Label™              | AT20     | 44#SCK | Stock 60/1668                    | ●                 | ●                     |
| <b>Prime Film</b>  |                                 |          |        |                                  |                   |                       |
| B7166              | 3.5M White BOPP WBIJ            | S692N    | 40#SCK | Custom Coat 39/4200              | ●                 | ●                     |
| 79659              | Gloss White BOPP WBIJ           | S7000    | 40#BG  | EXACT™/2500, Ready Width™ 9/1000 | ●                 | ●                     |
| 79739              | Gloss White BOPP WBIJ           | R195     | 40#SCK | Custom Coat 60/4167              | ●                 | ●                     |
| 79799              | Matte White BOPP WBIJ           | AT20     | 40#BG  | Custom Coat 60/2500              | ●                 | ●                     |
| 79800              | Satin White BOPP WBIJ           | AT20     | 40#BG  | Stock 60/1668                    | ●                 | ●                     |
| 79668              | Gloss Clear BOPP WBIJ           | S7000    | 40#BG  | Stock 60/1668                    | ●                 | ●                     |
| 79979              | Metalized PET WBIJ              | AT20     | 40#SCK | Stock 39/1668                    | ●                 | ●                     |

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|---------------------|----------------------------------------------|----------|--------|--------------------------|-------------------|-----------------------|
| <b>Durable Film</b> |                                              |          |        |                          |                   |                       |
| 79348*              | 5 Mil Matte White Drum Label                 | S4600    | 50#SCK | EXACT™/2500,5000         | ●                 | ●                     |
| 79404               | 3 Mil Matte White Synthetic                  | S8001    | 50#SCK | EXACT™/2500              | ●                 | ●                     |
| 79119               | 2 Mil White Inkjet PET                       | S8001    | 50#SCK | Stock 54/1668            | ●                 | ●                     |
| 79330               | 4 Mil Matte White Flexible Vinyl WBIJ        | S730     | 50#SCK | Custom Coat 54/4630      | ●                 | ●                     |
| 79673**             | 5 Mil Matte Inkjet                           | S8001    | 50#SCK | Custom Coat 60/4167      | ●                 | ●                     |
| 79724***            | 3.5 Mil Matte White Synthetic WBIJ           | S4600    | 50#SCK | EXACT™/10000             | ●                 | ●                     |
| <b>Rapid Roll</b>   |                                              |          |        |                          |                   |                       |
| 79816               | Rapid-Roll® 6Mil C2S Premium Matte WBIJ FSC® |          |        | Stock 52.25/1668         | ●                 | ●                     |
| 79817               | Rapid-Roll® 10Mil C2S Glossy WBIJ FSC®       |          |        | Stock 52.25/1668         | ●                 | ●                     |

\*Approved for BS 5609 Section 3 when printed with Epson Durabrite™ inks, Primera pigment inks, NeuraLabel pigment inks

\*\* Approved for UL® 969 Dry Indoor applications when printed using Epson Durabrite™ Inks

\*\*\*Approved for BS 5609 Section 3 when printed with Epson Durabrite, Primera pigment and Afinia pigment inks.

- Recommended: Indicates these substrates meet Avery Dennison proprietary print testing standards. To earn our recommendation, a specification must have average or better print quality, readability, image traits and durability.
- Indicates substrates meet Avery Dennison print testing standards but may require further customer-specific testing in order to confirm their appropriateness for an application.
- Not Recommended: Indicates one or more of the characteristics failed the graded characteristics within the Avery Dennison test standards.

NOTE: As label graphics and performance requirements vary, we encourage end use application testing of all materials prior to use.

[label.averydennison.com](https://label.averydennison.com)

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