

Automotive Portfolio

Performance that goes the distance

Labels for the automotive segment have to cope with a range of challenges – harsh chemical environments, challenging substrates and the stresses imposed by vehicle wear and tear. Our products have been tested against many of the major global OEM label specifications to ensure they meet the rigorous requirements for any application and location within a vehicle.

Key Features

- Full range of products, including multiple facestocks and adhesives
- Excellent adhesion to a wide range of substrates, including rough and low surface energy plastics
- High temperature and chemical resistance
- Durable performance in harsh environments
- Compliant with REACH, RoHS, IMDS and common testing parameters specified by automotive OEMs



Product Information

Lab Capabilities and Accreditation

- ISO 17025-certified since 2017 and conducting testing at our Mentor, Ohio facility eliminating the need for in-house or third-party testing
- Peel adhesion at specified levels after variety of exposure conditions
- Chemical resistance to a broad range of substances
- Durability of printing when subjected to mechanical stresses
- Environmental testing for many challenging and unique conditions including fogging, salt spray, accelerated weathering and more

Application Areas

- Exterior: fuel cap, tire pressure, service, warning
- Interior: wire harness, seating security, airbag, service, visor
- Underhood: warning, engine block, battery, powertrain, hoses, fluid containers, wire harness, lighting

Featuring a Suite of High Performance Adhesives

- **S8001** - Acrylic general purpose adhesive that is economical and performs well on a wide range of substrates
- **S8015** - Acrylic adhesive with good adhesion to challenging surfaces and is well-suited for high temperature environments
- **S8025** - Acrylic adhesive that works well in low temperature applications with good adhesive-to-adhesive performance for flag labels
- **S8029** - Unique hybrid adhesive designed for LSE substrates
- **S8049** - Highest performing adhesive with excellent performance with oily, rough or LSE substrates
- **S8092** - Silicone-based adhesive for applications requiring adhesion to silicone coated substrates

Product Information

Spec#	Product Description	Metal Substrates	Painted and Plastic Substrates	Rough/LSE	Interior Use Only	Underhood	Wire Harness	FMVSS 302
76656	2 Mil White PET TC/S8015/50#SCK	✓	✓			✓	✓	✓
76658	2 Mil Matte White PET TC/S8015/50#SCK	✓	✓			✓		
76660	2 Mil Matte Chrome PET TC/S8015/50#SCK	✓	✓			✓		
79453	2 Mil White PET TC/S8049/50#SCK ABC	✓	✓	✓		✓	✓	✓
79534	2 Mil Matte Chrome PET TC/S8049/50#SCK ABC	✓	✓	✓		✓	✓	
78385	2 Mil White PET TC/S8001/50#SCK	✓			✓			✓
78387	2 Mil Matte Chrome PET/S8001/50#SCK	✓			✓			
79653	2 Mil White PET TC/8049A/EZ Liner	✓	✓	✓		✓		
79732	2 Mil White PET TC/S8029/50# SCK ABC	✓	✓	✓		✓		✓
77920	2 Mil White Polyester TC/S8025/50#SCK	✓	✓					✓
79648	4M WH F VNL TCD/S8025/50#	✓						
71055	2M WH PRT PET/R143/50#SCK	✓	✓			✓		
Overlaminates								
77855	1 Mil Clear Print-Treated PET/S730/1 Mil PET							
77841	1 Mil Clear PET TC/S8020/40# BG							
Products designed to be tamper evident								
78194	2 Mil White Void PET TC/S8015A/50#SCK	✓	✓					
78195	2 Mil Silver Void PET TC/S8015/50#SCK	✓	✓					

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