



Select Solutions™ Collection

Select what you need.
Or create something new.



With our Select Solutions collection of application-specific portfolios, finding the right solution is easy – just select it or create it.

Avery Dennison Select Solutions is a collection of proven application-specific portfolios designed to meet precise labeling needs. The collection offers a fast and simple route for converters looking for unique labeling solutions. All products in the collection feature low MOQs, fast shipping and are backed by our Engineered Solutions service. If we don't have a solution that works, our technical team can access readily available components to create a custom solution that does. Plus, you can benefit from one-stop shopping with singlepoint order entry, one point of contact and single freight shipments.



Holographics

Thin and highly flexible, our next generation holographic films and papers are natural shelfstoppers, using light and reflection to attract attention, differentiate brand and accelerate sales.

Applications

Craft beer/beverage, Home and personal care/cosmetics, Security Labels, Wine and spirits, Confection/food, Nutraceuticals/vitamins



Ultra Removables

Suited for an array of applications, the ultra removables portfolio provides targeted solutions with stable tack across the label's lifespan, clean removal and the substrate versatility you need.

Applications

Book covers, Magazines, Home goods, Furniture, Windows, and Food rotation



Food Safety and Rotation

Dissolvable and Direct Thermal label materials are virtually residue-free, disintegrating in seconds when immersed in water helping food service facilities improve their day to day productivity and focus on their customers.

Applications

Inventory labels, Container date code labels



Tag Stock

Available in 8pt and 10pt bright white tag with, cold temperature, removable and high strength adhesives for an array of applications. Our materials are apparel-friendly, adhering beautifully to fabrics and uneven substrates, yet removing cleanly.

Applications

Sock bands, Retail price tickets, Information labels, Work-in-process labels



Transfer Tapes

A portfolio of pressure-sensitive adhesives of different coat weights and strengths pre-applied to liners, then covered with a special release liner. The release liner protects the adhesive until it is removed.

Applications

RFID application for logistics and transport, Food and retail promotions



Natural Kraft

Five different adhesives of variable strength have been combined with an unbleached, uncoated, high strength Kraft brown paper facestock to give you the application flexibility you need.

Applications

Spirits, Industrial, Packaging



Apparel

From rustic paper to clear and white Transcode films featuring exceptional thermal transfer and rotary press printability, our Apparel Portfolio provides the application flexibility you need for brand-focused apparel and textile labeling.

Applications

Apparel, Textiles



Piggyback

Multi-layer constructions featuring one self-adhesive label on top of another. The top label is removable and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface.

Applications

Inventory management, Promotional labels, Work-in-process labels



Kiddie Sticker

An array of eye-catching facestocks, non toxic permanent or removable adhesives and a lay-flat liner create a wealth of pressure-sensitive solutions for three-dimensional and two dimensional stickers.

Applications

Books, Toys and games, Promotional materials, Scrapbooking



Candle and Soap

Available in a variety of facestocks, our papers and films for candles and soaps feature high-performance adhesives that withstand chemicals and wax exposure on candles, candle wrappers, candle jars and soaps.

Applications

Candles, Soap



Cover-up

High-opacity barrier coating on paper or film corrects errors and covers-up outdated information on packaging, labels and containers.

Applications

Logistics and transportation, Food and retail promotion

For more detailed information about our full Select-Solutions™ Portfolio, contact your Avery Dennison representative or visit label.averydennison.com/selectsolutions See the EXACT™ Card for current EXACT and Ready Width™ service programs.

label.averydennison.com

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